

WWF Germany takes the protection of personal data very seriously. For this reason, we would like to inform users of our website about which data is stored and how this data is used.

This Privacy Policy applies to WWF Water Risk Filter website. There may be another privacy policy on servers/websites accessed using external links.

Responsible Authority

WWF Germany
A Civil Law Foundation
Reinhardtstr. 18
10117 Berlin
Phone: 030 311777-0
Fax: 030 311777-199
E-Mail: info@wwf.de

Additional details can be found on WWF Germany Legal Notice page.

Data Protection Officer

If you have any questions regarding the processing of your personal data, you can contact our Data Protection Officer in writing.

WWF Germany

Data Protection Officer
Reinhardtstr. 18
10117 Berlin
Phone: 030 311777-0
datenschutz@wwf.de

Rights of Data Subjects and Right of Appeal to a Supervisory Authority

You have the right to receive information about your stored data from WWF at no cost.

The following rights apply:

- Right of access to information - The right to know what data was collected and how it was processed
- Right of data correction - The right to request the modification of personal data if it is not up to date
- Right to data erasure - The right to have personal data deleted

- Right to restrict processing - The right to limit the processing of personal data
- Right to data portability - The right to transfer personal data directly from one system to another (in machine-readable form)
- Right of objection - The right to revoke the consent given or to object to the processing of personal data (for example, in case of legitimate interest).

Complaints against WWF Germany may be submitted to the supervisory authorities.

The entity responsible for WWF Germany is:

Berlin Commissioner for Data Protection and Freedom of Information
Friedrichstr. 219
10969 Berlin
E-Mail: mailbox@datenschutz-berlin.de

Collection, Storage and Use of Data

Personal and/or company data is collected, stored and used when you register to our website. Personal data refers to individual details about personal or factual circumstances of a specific or identifiable natural person, which provide information about their characteristics. This includes your name and company name, address, telephone, and e-mail address.

The provision of your personal or company data is neither required by law nor by contract for the use of our websites.

Registration/Login

To use the functions of the Water Risk Filter website, you may be required to register with your personal and/or company information, such as name and e-mail address. The data will be used exclusively for the provision and use of our services. Analysis or distribution to third parties is prohibited. As a registered user you can delete your account at any time.

When users register, they can choose whether the provided information is shared with others or not.

WWF may not share or use the provided data and resulting risk assessment scores other than indicated below (users may select or unselect any of these):

- WWF may use the provided information in an anonymous way for benchmarking purposes
- WWF may use the provided information to contact stakeholders in the same region / river basin. The identity of each company will remain undisclosed unless otherwise authorised
- WWF may use the name of the company for the promotion of The Water Risk Filter (not the data)

Legal Basis for the Use of Your Data

The processing of your data is based in particular on one of the following legal bases:

- your validly obtained consent (article 6, paragraph 1a of the General Data Protection Regulations - DSGVO), which you may revoke at any time;
- to establish or execute a contract or other responsibilities directly related to a contract (article 6, paragraph 1b of the General Data Protection Regulations - DSGVO);
- for the protection of legal obligations (article 6, paragraph 1b of the of the General Data Protection Regulations - DSGVO);
- to pursue the legitimate interests of WWF, unless your interests or fundamental rights prevail (article 6, paragraph 1b of the General Data Protection Regulations - DSGVO);

(The following list contains examples, but is not exhaustive).

Legal foundations	Examples of Processes	Examples of Data Types
Consent (which you may revoke at any time)	Subscribe to our newsletter	E-mail address, name
Performance of a Contract	Donations, memberships	Name, address, telephone number, payment methods
Legal Obligations	Disclosure of data to meet obligations to authorities	Payment method, name
Justifiable interest (company management; ensuring the security of the company and established and operating companies; improving service; target group-oriented marketing)	Fraud prevention investigations; customer surveys to improve service; targeting; tracking	IP address, device ID, name, e-mail address

Data Recipient

In certain cases, your personal data may be disclosed to other companies or legal entities, in particular to service providers (such as hosting partners, social media companies, payment providers), campaign partners and government authorities (such as the tax office for tax-relevant information).

Transmission of your Data Abroad

WWF Germany operates globally. Some of your data will also be processed in countries outside the European Union ("EU") or the European Economic Area ("EEA"). In these cases, for example, we use contractual agreements with our business partners or service providers to ensure that an adequate level of data protection is guaranteed for your data, or we ask for your express consent.

Recording

Every time a user accesses a page from the Water Risk Filter website and every time a file is retrieved, data about this process is stored in a log file. Depending on the access protocol used, the log data record contains information with the following contents:

- IP address of the requesting computer,
- name of the requested file,
- date and time of the request,
- access methods/functions requested by the requesting computer,
- access status of the Web server (file transferred, file not found, command not executed, etc.) and
- the URL from which the file was requested or the desired function was initiated,
- operating system and browser type or browser settings.

The stored data is used exclusively for the purposes of identifying and tracking unauthorized access attempts/access to the web server and for statistical evaluations such as visitor numbers and page popularity. The evaluation is conducted only by employees authorized by us.

Use of Cookies

In order to make your visit to our website attractive and to enable the use of certain functions, we use so-called cookies on several pages. These are small text files that are stored on your device. Some of the cookies we use are deleted at the end of the browser session, i.e. after closing your browser (so-called session cookies). Other cookies remain on your device and enable us or our partner to recognize your browser on your next visit (persistent cookies). You can set your browser so that you are informed about the setting of cookies and decide individually whether to accept them or to exclude the acceptance of cookies for certain cases or in general. The failure to accept cookies may limit the functionality of our website.

Categories of Cookies

Absolutely necessary cookies are required so that you can navigate a website and use its functions. Without these cookies, certain features, such as actions during a visit (ex: text input), cannot be guaranteed even when navigating between website pages.

Functional cookies enable a website to store information already provided (ex: user name, language selection or your current location) and improve the user's ability to offer personal features. These cookies collect anonymous information and cannot track your movements on other websites.

Performance cookies collect information about the use of a website - for example, which pages visitors visit most frequently and whether they receive error messages from a page. These cookies do not store any information that would allow the user to be identified. The information collected is summarized and made anonymous. These cookies are used exclusively to improve the performance of a website and thus its user-friendliness.

Cookies for marketing purposes are used for the purpose of target-oriented advertising relevant to the user and adapted to the user's interests. They are also used to limit the frequency of an ad and to measure the effectiveness of advertising campaigns. They record whether you have visited a website or not. This information may be distributed to third parties (ex: advertisers). To improve targeting and advertising, cookies are often linked to third-party functions.

Google Analytics

We use Google Analytics, a web analysis service of Google Inc. ("Google"), for the demand-oriented design of web offers. WWF Germany only receives evaluations of data without any personal reference.

Google Analytics uses "cookies", which are text files placed on your computer, to help the website analyze how users use the site. The information generated by the cookie about your use of this website (including your IP address) will be transmitted to and stored by Google on servers in the United States.

On behalf of the operator of this website, Google will use this information to evaluate the use of the website by users, to compile reports about website activities and to provide the website operator with further services associated with the use of the website and the Internet. Google may also transfer this information to third parties if this is required by law or if third parties process this data on behalf of Google. Google will not associate your IP address with any other data held by Google.

You may refuse the use of cookies by selecting the appropriate settings on your browser. However, we would like to point out that in this case you may not be able to use all features of this website to their

full extent. By using this website, you consent to the processing of data about you by Google in the manner and for the purposes established above.

You can also prevent Google from collecting the data generated by the cookie and relating to your use of the website (including your IP address) and from processing this data by Google by downloading and installing the browser plug-in available at the following link:

<https://tools.google.com/dlpage/gaoptout?hl=de>.

For more information about Google Analytics Terms of Use and Privacy Policy, please visit:

<https://www.google.com/analytics/terms/de.html> and
<https://support.google.com/analytics/answer/6004245?hl=de>.

In those cases where the plug in cannot be used on smart phones, for example, you can also prevent it from being captured by Google Analytics by clicking on the following link. When you visit this website, an opt-out cookie is set to prevent the future collection of your data: [Deactivate Google Analytics](#)

Use of Social Plug-ins or the "Share" Function

WWF uses social plug-ins or "share" functions from the following providers on some of its Internet services:

- [Facebook Inc.](#), 1601 South California Avenue, Palo Alto, CA 94304, USA
- [Google Inc.](#), 1600 Amphitheatre Parkway, Mountain View, CA 94043, USA
- [Twitter Inc.](#), 1355 Market Street, Suite 900, San Francisco, CA 94103, USA

The plug-ins allow you to share content and images with other people. When using the plug-ins, WWF Germany would like to ensure that user data is only transferred if this is desired. We have therefore decided to use the so-called "2-click solution".

By default, the plug-in is disabled. Only when you as a user click on one of the buttons, it is activated and a connection to the servers of the providers is established. With the second click you can then use the button. Additional explanations about the so-called "2-click solution" can be found [here](#).

By using the plug-ins, the providers receive notification that you have visited our website. If you click one of the buttons while logged into your respective account, you can link to the contents of our pages on your profile. This allows the provider to assign the visit to our pages to your user account. We would like to point out that, as the provider of the website, we have no knowledge of the content of the data transmitted or how it is used by Facebook & Co.

Further information about the data protection of the individual providers can be found in their corresponding data privacy policy. Please follow the link under the provider name above.

Social Media Stream

In our website's social media stream, your participation in some of our campaigns is shown on social networks. All contributions that are created under a hashtag and made publicly accessible are recorded, aggregated and presented in our social media stream. The articles also contain personal data such as the profile picture, other published pictures, the user's name and information in the posts. The data will be used exclusively for the above purposes. Analysis or distribution of the data to third parties is prohibited.

Data Storage

Personal data will be deleted if the storage is no longer necessary for the purposes described in this Data Privacy Policy and the statutory provisions do not provide for a longer retention period. Furthermore, your data will be deleted if you assert your right of deletion. We store personal data longer than required by law if it is covered by our legitimate interest and this is not prohibited.

Liability for Links

WWF Germany hereby expressly declares that no illegal content was discernible on the linked pages at the time the links were created. WWF Germany has no influence on the current and future design, content or authorship of the linked pages. Therefore, it hereby expressly dissociates itself from all contents of all linked pages that were changed after the link was posted. This statement applies to all links and references posted within its website. For illegal, incorrect or incomplete contents and in particular for damages arising from the use or non-use of information presented in this way, only the provider of the page to which reference was made is liable, not the person who merely refers to the respective publication via links.

Contact

If you have any questions or suggestions regarding data protection in general or our Data Privacy Policy, please contact us by email: waterriskfilter@wwf.de